

# Cleanse • Hydrate • Style

For More Tips, Visit:

[HTTP://WWW.YOUTUBE.COM/USER/CALLYSCURLS](http://www.youtube.com/user/callyscurls)



1 2a 2b 2c 3a 3b 3c 4a 4b 4c



## STEP ONE: CLEANSE

Wet hair thoroughly. Evenly distribute recommended cleanser between hands. Work product through the scalp using a circular, massaging motion. Finger detangle and rinse.

## STEP TWO: HYDRATE

Evenly distribute your recommended conditioner between hands and gently glide product through the ends, working toward the scalp. Rinse.

(For extra moisture, certain hair types can leave some product in the hair if your stylist suggests it. Try experimenting to see if this works for you.)



## STEP THREE: APPLY

Add your product to SOAKING WET hair. Try keeping your styling products in the shower and applying right after you turn off the water. With your head tilted forward, apply a generous amount of your recommended styling product to your hair, pulling it through to the ends until tendrils form.



## STEP FOUR: STYLE

Gently remove excess water and product with paper towels, a t-shirt, or the DevaCurl microfiber towel. Flip head back and let curls fall naturally.



## STEP FIVE: CLIPS (OPTIONAL)

Use the Pinch & Push method that your stylist showed you to give the hair a little volume boost at the roots. It doesn't have to be perfect!



## STEP SIX: DRY

Allow hair to air-dry or diffuse with diffuser. **DO NOT TOUCH HAIR UNTIL FULLY DRY!** Once hair is completely dry, scrunch with hands for extra volume and curl definition.



## PRESCRIPTION PAD



1627 W HOWARD ST. CHICAGO IL 60626  
(773) 274-9042  
CALLYSCURLS@GMAIL.COM

## Product Lines

- OUIDAD
- DEVACURL
- INNERSENSE
- CURLY WORLD
- AVEDA
- AUTHENTIC BEAUTY CONCEPT
- LAYRITE
- MIZANI
- OLAPLEX
- OSIS+
- SCHWARZKOPF

## Stylers

- GEL
- CREAM/PRIMER
- MOUSSE
- POMADE/WAX
- SPRAY
- OTHER

## Shampoo/Conditioner

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- ★ TYPE OF CURL  
wavy / curly / tight curl / combo
- ★ HOW MUCH PRODUCT TO USE
- ★ HOW OFTEN SHOULD HAIR BE TRIMMED?
- ★ HOW OFTEN SHOULD HAIR BE CLEANSED/CLARIFIED?
- ★ OTHER

## Stylist Notes

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