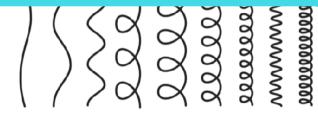
## Cleanse Hydrate Style

HTTP://WWW.YOUTUBE.COM/USER/CALLYSCURLS





## STEP ONE: CLEANSE

Wet hair thoroughly. Evenly distribute recommended cleanser between hands. Work product through the scalp using a circular, massaging motion. Finger detangle and rinse.

#### STEP TWO: HYDRATE

Evenly distribute your recommended conditioner between hands and gently glide product through the ends, working toward the scalp. Rinse.

(For extra moisture, certain hair types can leave some product in the hair if your stylist suggests it. Try experimenting to see if this works for you.)



### STEP THREE: APPLY

Add your product to SOAKING WET hair. Try keeping your styling products in the shower and applying right after you turn off the water. With your head tilted forward, apply a generous amount of your recommended styling product to your hair, pulling it through to the ends until tendrils



## STEP FOUR: STYLE form.

Gently remove excess water and product with paper towels, a t-shirt, or the DevaCurl microfiber towel. Flip head back and let curls fall naturally.



#### STEP SIX: DRY

Allow hair to air-dry or diffuse with diffuser. DO NOT TOUCH HAIR UNTIL FULLY DRY! Once hair is completely dry, scrunch with hands for extra volume and curl definition.



Use the Pinch & Push method that your stylist showed you to give the hair a little volume boost at the roots. It doesn't have to be perfect!



# PRESCRIPTION PAD mpany

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## Product Lines

□ OUIDAD	☐ LAYRITE
☐ DEVACURL	■ MIZANI
☐ INNERSENSE	□ OLAPLEX
☐ CURLY WORLD	☐ OSIS+
☐ AVEDA	☐ SCHWARZKOPI
AUTHENTIC BEAUTY	_
CONCEPT	

Stylers	Shampoo/Conditioner

organs
☐ GEL
☐ CREAM/PRIMER
<b>■ MOUSSE</b>
_ POMADE/WAX
□SPRAY
OTHER

★ TYPE OF CURL  wavy / curly / tight curl / cornbo
★ HOW MUCH PRODUCT TO USE

	HAIR BE TRIMMED?
*	HOW OFTEN SHOULD HAIF
	BE CLEANSED/CLARIFIED?

HOW OFTEN SHOULD



